

04-02-2001

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

## Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)  
Document ID# \_\_\_\_\_
- ☐ Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- ☐ Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

## Conveyance Type

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
- ☐ Merger  
Effective Date  
Month Day Year
- ☐ Change of Name \_\_\_\_\_
- ☐ Other \_\_\_\_\_

## Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date

Month Day Year

Name USI Consulting Group, Inc.02282001

## Formerly \_\_\_\_\_

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other \_\_\_\_\_
- ☒ Citizenship/State of Incorporation/Organization Connecticut

## Receiving Party

☐ Mark if additional names of conveying parties attachedName USI Insurance Services Corp.

## DBA/AKA/TA \_\_\_\_\_

Composed of corporation of DelawareAddress (line 1) 50 California Street, 24<sup>th</sup> Floor

Address (line 2) \_\_\_\_\_

Address (line 3) \_\_\_\_\_

San FranciscoCA94111-4796

City

State/County

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☐ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- ☒ Corporation ☐ Association
- ☐ Other \_\_\_\_\_
- ☒ Citizenship/State of Incorporation/Organization Delaware

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03/30/2001 BTOK11 00000020 194215 73567835

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TRADEMARK

REEL: 002262 FRAME: 0313

## Domestic Representative Name and Address

Enter for the First Receiving Party only.

Name \_\_\_\_\_

Address (line 1) \_\_\_\_\_

Address (line 2) \_\_\_\_\_

Address (line 3) \_\_\_\_\_

Address (line 4) \_\_\_\_\_

## Correspondent Name and Address

Area Code and Telephone Number 415-777-3999Name Kimberly G. Russell, Esq.Address (line 1) Steinhart & Falconer LLPAddress (line 2) 333 Market Street, Suite 3200Address (line 3) San Francisco, CA 94105-2150

Address (line 4) \_\_\_\_\_

## Pages

Enter the total number of pages of the attached conveyance document  
including any attachment.# 2

## Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attachedEnter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75587835 \_\_\_\_\_ 2340453 \_\_\_\_\_75780649 \_\_\_\_\_ \_\_\_\_\_

## Number of Properties

Enter the total number of properties involved. # 3

## Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$ 90.00

Method of Payment:

Enclosed ☐Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # 19-4215Authorization to charge additional fees: Yes ☒ No ☐

## Statement and Signature

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.*Kimberly G. RussellMarch, 2001

Name of Person Signing

Signature

Date Signed

**ASSIGNMENT OF TRADEMARKS**  
**AND FEDERAL APPLICATIONS AND REGISTRATION THEREOF**

TX

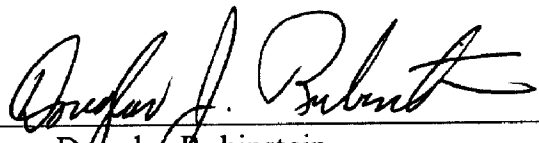
WHEREAS USI Consulting Group, Inc., a Connecticut Corporation  
principal place of business at 95 Glastonbury Boulevard, Glastonbury, Connecticut  
(hereinafter called "Assignor") owns the trademarks and pending Applications  
therefor in Attachment A hereto.

WHEREAS USI Insurance Services Corporation, a Delaware corporation having a principal  
place of business at 50 California Street, 24<sup>th</sup> Floor, San Francisco, California 94111-4796,  
(hereinafter called "Assignee"), is desirous of acquiring said marks and pending Applications and  
Registration therefor, and all right, title and interest in and to said marks including any and all  
common law rights therein;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is  
hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to  
said marks and pending Applications and Registration therefor and the goodwill of the business  
associated therewith and symbolized thereby.

USI Consulting Group, Inc.

By

  
\_\_\_\_\_  
Douglas Rubinstein

President and Chief Executive Officer

Dated: February 28, 2001

**ATTACHMENT A to  
Assignment Between  
USI Consulting Group, Inc. and USI Insurance Services Corp**

<u>Mark</u>	<u>Application/ Registration No.</u>
DIRECT SOLUTIONS	2,340,453
“DIRECT SOLUTIONS and Design”	75/780,649
RESOURCE ONE	75/587,835